

EXPERTISE

UX/UI Design

Digital concept

Art Direction

Motion Design

TOOLS

Figma

Photoshop

After Effects

Jira/Confluence

CLIENTS (SELECTION)

Douglas

Miles & More

Eucerin

Mazda Europa

LANGUAGES

German (L1)	• • • • •	
English (IELTS C1)	• • • • • •)
Spanish (DELE B2)	• • • • 0 0)

NIKOLA REINHEIMER

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As a Senior UX/UI Designer with over five years of experience, I create digital design solutions that combine aesthetics, functionality, and user-centric thinking. My focus lies in e-commerce, and since May I've been working as a UX/UI Designer at Douglas. I merge thoughtful concepts with creative design to craft intuitive and engaging digital experiences.

EXPERIENCE

UX/UI Designer - Douglas, Düsseldorf

(Since May 1st, 2025)

• UX/UI Design for E-Commerce Platforms

Senior Designer - SYZYGY, Frankfurt

(Jan 2024 - May 2025)

• UX/UI Design for Miles & More Digital Touchpoints

Digital Designer – SYZYGY, Frankfurt

(Jan 2022 - Jan 2024)

• UX/UI Design & Motion Design

Junior Art Director - SYZYGY, Frankfurt

(Dez 2019 - Jan 2022)

• UI Design, Social Media Content Creation & Motion Design

Graphic Designer – ANKER, Frankfurt

(May 2019 - Nov 2019)

• UI Design for Digital Applications

EDUCATION

HMKW, Cologne

(Oct 2015 - Apr 2019) Bachelor of Arts in Graphic Design & Visual Communication (Ø 1,3)